

WINCANTON **film** SOCIETY

Wincanton Film Society Sponsorship – 2011/12 Season

Wincanton Film Society is a well-established Film Society bringing quality films to the screen here in Wincanton. Our membership and visitors come from Wincanton and the surrounding areas. This creates an opportunity for local businesses to take advantage of a good marketing opportunity. By becoming one of our sponsors you are able to reach out to a mature market audience from all around our area.

Our sponsorship package comes in two sections.

A – Screen Sponsorship – Cost £30.

Have your advert cycled on our 14 x 12 foot screen as people arrive for each film. Doors open at 7pm with the film starting at 7:45pm. In this period your advert can be part of our slide show letting the audience see who sponsors us and what they do in our community.

B – Programme Sponsorship – Cost £10 (Has to be taken with “Screen Sponsorship”).

For a small additional fee we have space for up to 10 sponsors to appear on our programme. As space is limited this is on a first come first served basis. The programme for the 2011/12 season is now ready to have sponsors added. We will be going to print 15th August, so we will need your details and payment before that date.

Sponsorship of WFS also comes with a couple of worthwhile bonuses.

1 – **A personal invite** for you and up to two guests to attend one of our screenings. Come and enjoy an evening with us. Simply tell us which screening you wish to attend and we will look forward to greeting you.

2 – **Introduce yourself and your business to our audience** just before the film starts. Previous sponsors have come equipped with samples, and with special offers, either for that evening, or time limited offers to allow our guests to consider and get back to them. Again this has to be a limited offer as we only have 10 films in the main season. So these slots will be on a first come first served basis.

3 – **The Film.** You get to enjoy a feature film free of charge as our guest.

So if you would like to sponsor The Wincanton Film Society for the 2011/12 season please contact us without delay and let us have all your details. Download our Sponsorship document now. If you have any questions contact us and we will be happy to assist.

John Smith
Wincanton Film Society